

Privacy Policy

Effective Date: September 1, 2025

1. Who We Are

This Privacy Policy describes how 4pointe4 ("we," "our," or "us") collects, uses, and protects your personal data when you visit our website <https://4pointe4.com> or use our luxury transportation services. We are committed to protecting your privacy and ensuring transparency in how your information is handled.

2. Information We Collect

We may collect the following categories of information:

- **Personal Information You Provide:** Name, email, phone number, pickup and drop-off locations, and special service requests.
- **Reservation & Payment Information:** Trip details, billing details, and payment information (processed securely through trusted third-party providers).
- **Technical Information:** IP address, browser type, device identifiers, and browsing data collected via cookies or similar technologies.

3. How We Use Your Information

We process your information for purposes such as:

- Confirming and managing reservations.
- Responding to inquiries and providing quotes.
- Sending booking confirmations, service updates, or notifications.
- Improving our website, services, and customer experience.
- Meeting legal, tax, or regulatory obligations.

We do not sell or rent your personal data.

4. Cookies & Tracking

Our website uses cookies to optimize your experience:

- **Essential Cookies:** Enable secure log-in, session integrity, and fraud prevention.
- **Performance Cookies:** Track website usage patterns to improve site performance.
- **Functional Cookies:** Remember preferences such as region, language, and account settings.

We may also use analytics services (e.g., Google Analytics with IP anonymization) to understand site usage trends. These providers may set their own cookies in line with their privacy policies.

5. Third-Party Services & Content

Our website may include links or embedded content (e.g., maps, videos, booking platforms). Interactions with such content are governed by the privacy practices of the third party.

6. Data Sharing

We may share personal data only when necessary to:

- Facilitate reservations with affiliated chauffeurs or partner transportation providers.
- Process secure payments through third-party payment gateways.
- Comply with legal requirements or respond to valid government requests.
- Protect our rights, safety, or the safety of clients and partners.

7. Your Rights

Depending on your jurisdiction, you may have rights to:

- Request access to the data we hold about you.
- Request correction or deletion of your data.
- Restrict or object to certain types of data processing.
- Opt out of promotional communications.

To exercise these rights, please contact us at support@4pointe4.com or call 954-913-1344.

8. Data Security

We use industry-standard safeguards, including encryption and secure storage, to protect your data. Access is limited to authorized personnel who require it to perform their duties. While we take reasonable precautions, no internet transmission is 100% secure.

9. Data Retention

We retain personal data only for as long as necessary to provide services, comply with legal obligations, and resolve disputes.

10. Policy Updates

We may update this Privacy Policy occasionally. Updates will be posted on this page with the revised "Effective Date." For major changes, we may notify you directly via email or through a prominent notice on our website.

11. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, you can reach us at:

4pointe4
Email: support@4pointe4.com
Phone: 954-913-1344

Website: <https://4pointe4.com>